



# **Boomcycle Digital Marketing Reinforces Position as Bay Area Web Design Company with Two Decades of Excellence**

*November 24, 2025*

SAN RAMON, CA - November 24, 2025 -

Boomcycle Digital Marketing, a San Francisco Bay Area web design and website development company, highlights over two decades of delivering digital solutions to businesses across diverse sectors. The company's sustained leadership in web design and digital marketing reflects its commitment to combining innovative technology with proven methodologies.

With over 20 years of experience serving clients from San Francisco to San Jose and beyond, Boomcycle Digital Marketing partners with businesses seeking comprehensive digital transformation. The company's portfolio spans B2C enterprises, startups, and established corporations, each benefiting from customized strategies that align with their unique market positions.

"Business has transformed dramatically over the past two decades, and our ability to anticipate and adapt to these changes has been fundamental to our clients' success," said David Victor, Founder and CEO of

Boomcycle Digital Marketing. "What distinguishes our approach is the integration of business intelligence with creative design, ensuring every website we develop serves as both a powerful brand ambassador and an effective conversion tool."

The Bay Area web design company specializes in what it terms Intelligent Web Design, a methodology that combines business discovery processes, artificial intelligence applications, and comprehensive search engine research. This approach ensures that websites not only capture attention through visual appeal but also perform effectively in search rankings and user engagement metrics.

Boomcycle's comprehensive service suite extends beyond traditional web design to encompass SEO Hyper-Optimization, Google Maps Marketing, content marketing, and social media management. The company's Marketing Intelligence System provides clients with real-time analytics and insights, enabling data-driven decisions about marketing investments and strategy adjustments.

The evolution of search engine algorithms and user behavior patterns has prompted continuous refinement of web design practices. Boomcycle addresses these challenges through its commitment to white hat SEO strategies and responsive design principles that prioritize user experience across all devices and platforms.

"A website must accomplish multiple objectives simultaneously - it needs to communicate brand values, facilitate user navigation, optimize for search engines, and drive conversions," explained Victor. "Our two decades of experience have taught us that successful web design requires balancing these elements while maintaining the flexibility to adapt as business needs evolve."

The company's Google Ads management services complement its organic search strategies, providing clients with comprehensive visibility across search platforms. This integrated approach ensures maximum reach for client messages while maintaining cost efficiency through strategic campaign optimization.

Based in San Ramon, California, Boomcycle Digital Marketing serves clients throughout the Bay Area and maintains partnerships with businesses in major markets, including Los Angeles, Boston, and New York. The company's longevity in the rapidly evolving digital marketing industry demonstrates its ability to deliver consistent results while adapting to technological advances and changing consumer behaviors.

As businesses increasingly recognize the critical role of digital presence in market competitiveness, Boomcycle Digital Marketing continues to expand its capabilities and refine its methodologies, ensuring clients receive solutions backed by two decades of proven expertise.

###

For more information about Boomcycle Digital Marketing, contact the company here: Boomcycle Digital Marketing David Victor (925) 222-5221 [hello@boomcycle.com](mailto:hello@boomcycle.com) 111 Deerwood Rd STE 200, San Ramon, CA 94583

```
{
"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",
"@context": "https://schema.org",
"@type": ["LocalBusiness", "ProfessionalService"],
"parentOrganization": {
"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html"
},
"name": "Boomcycle Digital Marketing",
"alternateName": "Boomcycle",
"email": "hello@boomcycle.com",
"priceRange": "2500usd-25000usd",
"logo": "https://boomcycle.com/wp-content/uploads/2021/06/Boomcycle-blue-logo-rect-AMP-size.jpg",
"image":
"https://boomcycle.com/wp-content/uploads/2024/01/david-victor-seo-specialist-65945dc641f32-768x512.webp",
"sameAs": [
"https://about.me/boomcycle",
"https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",
"https://business.pleasanton.org/list/member/boomcycle-digital-marketing-san-francisco-bay-area-seo-company-10771",
"https://citationvault.com/location/boomcycle-digital-marketing-san-ramon/",
"https://clutch.co/profile/boomcycle-digital-marketing",
"https://finance.yahoo.com/news/boomcycle-digital-marketing-celebrates-22-174300334.html",
"https://finance.yahoo.com/news/businesses-achieve-instant-marketing-clarity-023900333.html",
"https://finance.yahoo.com/news/seo-company-boomcycle-digital-marketing-004700337.html",
"https://github.com/davidboomcycle",
"https://hamptonstechweek.com/?u=san-jose-seo-agency-boomcycle-digital-marketing-hh-7zYO1vSv",
"https://influencermarketinghub.com/agency/profile/boomcycle-digital-marketing",
"https://maps.app.goo.gl/a4nHvMfwRPgKinUc8 ",
"https://members.sanramon.org/list/member/boomcycle-digital-marketing-4659",
"https://nextdoor.com/pages/boomcycle-digital-marketing-san-ramon-ca/",
"https://northeast.newschannelnebraska.com/story/52191448/california-seo-experts-boomcycle-digital-marketing-agency-unveils-cutting-edge-services-for-online-growth",
"https://panhandle.newschannelnebraska.com/story/50691526/boomcycle-digital-marketing-elevating-businesses-with-expert-california-web-designers-and-innovative-strategies",
```

"https://patch.com/california/sanramon/business/listing/411214/boomcycle-digital-marketing",  
"https://pingdirapp48.directoryup.com/top-level-category-2/boomcycle-digital-marketing",  
"https://sites.google.com/view/bay-area-seo-agency/home ",  
"https://soloist.ai/boomcycle",  
"https://thecmo.com/author/davidvictor/",  
"https://www.alignable.com/san-ramon-ca/boomcycle-digital-marketing",  
"https://www.bbb.org/us/ca/san-ramon/profile/seo-services/boomcycle-digital-marketing-1116-926126",  
"https://www.bizmaker.org/san-ramon-ca/business-services/boomcycle-digital-marketing",  
"https://www.caller.com/press-release/story/36073/boomcycle-digital-marketing-celebrates-22-years-as-leadi  
ng-bay-area-seo-company/",  
"https://www.cheboygannews.com/press-release/story/46381/boomcycle-digital-marketing-celebrates-22-year  
s-as-leading-bay-area-seo-company-2/",  
"https://www.cincinnati.com/press-release/story/7900/boomcycle-digital-marketing-a-bay-area-web-design-co  
mpany-marks-20-years-of-services/",  
"https://www.citizen-times.com/press-release/story/32540/boomcycle-digital-marketing-enhances-small-busin  
ess-website-design-services-2/",  
"https://www.courier-journal.com/press-release/story/111905/boomcycle-digital-marketing-a-bay-area-web-de  
sign-company-marks-20-years-of-services/",  
"https://www.crunchbase.com/organization/boomcycle",  
"https://www.delawareonline.com/press-release/story/77595/boomcycle-digital-marketing-a-bay-area-web-de  
sign-company-marks-20-years-of-services/",  
"https://www.democratandchronicle.com/press-release/story/79544/boomcycle-digital-marketing-celebrates-2  
2-years-as-leading-bay-area-seo-company-2/",  
"https://www.designrush.com/agency/profile/boomcycle-digital-marketing",  
"https://www.desmoinesregister.com/press-release/story/8283/boomcycle-digital-marketing-a-bay-area-web-d  
esign-company-marks-20-years-of-services/",  
"https://www.dispatch.com/press-release/story/124681/boomcycle-digital-marketing-a-bay-area-web-design-c  
ompany-marks-20-years-of-services/",  
"https://www.facebook.com/BoomcycleDigitalMarketing",  
"https://www.facebook.com/BoomcycleDigitalMarketing/",  
"https://www.gbnconnect.com/california/san-ramon/74-other-professional-scientific-and-technical-activities/bo  
omcycle-digital-marketing",  
"https://www.glassdoor.com/Location/Boomcycle-Digital-Marketing-San-Ramon-Location-EI\_IE9761414.0,27  
\_IL.28,37\_IC1147410.htm",  
"https://www.globenewswire.com/en/search/organization/Boomcycle%2520Digital%2520Marketing",  
"https://www.globenewswire.com/news-release/2025/08/27/3140290/0/en/Boomcycle-Digital-Marketing-Celeb  
rates-22-Years-as-Leading-Bay-Area-SEO-Company.html",  
"https://www.google.com/search?kgmid=/g/11v42qkxb\_ ",

"https://www.heraldtribune.com/press-release/story/109403/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",

"https://www.instagram.com/boomcycledigitalmarketing/",

"https://www.jsonline.com/press-release/story/126349/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",

"https://www.linkedin.com/company/boomcycle-digital-marketing",

"https://www.linkedin.com/in/davidvictor07/",

"https://www.mapquest.com/us/california/boomcycle-digital-marketing-agency-427043789",

"https://www.mpnnow.com/press-release/story/310432/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company/",

"https://www.onlineathens.com/press-release/story/7599/boomcycle-digital-marketing-enhances-small-business-website-design-services-2/",

"https://www.ontoplist.com/boomcycle/",

"https://www.pinterest.com/boomcycle/",

"https://www.pjstar.com/press-release/story/7548/boomcycle-digital-marketing-enhances-small-business-website-design-services/",

"https://www.pressadvantage.com/organization/boomcycle-digital-marketing-agency",

"https://www.pressadvantage.com/story/57175-seo-company-launches-revolutionary-new-service-seo-hyper-optimization",

"https://www.provenexpert.com/en-gb/boomcycle-digital-marketing2/",

"https://www.shreveporttimes.com/press-release/story/2739/boomcycle-digital-marketing-leads-the-way-as-premier-bay-area-web-design-company-with-innovative-strategies-and-insights/",

"https://www.thecalifornian.com/press-release/story/6308/boomcycle-digital-marketing-enhances-small-business-website-design-services/",

"https://www.topseobrand.com/profile/boomcycle-digital-marketing",

"https://www.usatoday.com/press-release/story/15844/boomcycle-digital-marketing-enhances-small-business-website-design-services/",

"https://www.usatoday.com/press-release/story/18168/bay-area-web-design-company-boomcycle-digital-marketing-enhances-digital-services-portfolio/",

"https://www.yelp.com/biz/boomcycle-digital-marketing-san-ramon-2",

"https://www.youtube.com/@boomcycledigitalmarketing ",

"https://www.youtube.com/watch?v=eKigFrNGqHk",

"https://www.zoominfo.com/c/boomcycle/345922656",

"https://x.com/Boomcycle",

"https://zyppy.com/companies/boomcycle-digital-marketing/",

"https://www.capecodtimes.com/press-release/story/54914/boomcycle-digital-marketing-marks-two-decades-of-web-design-services-in-san-francisco-bay-area/",

"https://www.news-leader.com/press-release/story/9891/boomcycle-digital-marketing-marks-two-decades-of-

```
web-design-services-in-san-francisco-bay-area/",
"https://www.facebook.com/BoomcycleDigitalMarketing",
"https://www.linkedin.com/company/boomcycle-digital-marketing",
"https://twitter.com/Boomcycle",
"https://www.youtube.com/@boomcycledigitalmarketing ",
"https://www.instagram.com/boomcycledigitalmarketing/"
],
"url": "https://boomcycle.com",
"description": "Boomcycle Digital Marketing Agency is a full-service digital strategy, SEO, AI-fueled digital marketing, content marketing, web design, PPC, social media advertising and management company in the San Francisco Bay Area, California.",
"telephone": "(925) 222-5221",
"geo": {
  "@type": "GeoCoordinates",
  "latitude": "37.7747762",
  "longitude": "-121.9751712"
},
"address": {
  "@type": "PostalAddress",
  "addressCountry": "US",
  "streetAddress": "111 Deerwood Rd STE 200",
  "addressLocality": "San Ramon",
  "addressRegion": "CA",
  "postalCode": "94583"
},
"areaServed": {
  "@type": "administrativearea",
  "@id": "https://boomcycle.com#areaserved",
  "geo": {
    "@type": "geocircle",
    "georadius": "50000",
    "geoMidpoint": {
      "@type": "GeoCoordinates",
      "latitude": "37.7747762",
      "longitude": "-121.9751712"
    }
  },
  "postalcode": [
    "94570",
```

"94583",  
"94526",  
"94528",  
"94552",  
"94568",  
"94507",  
"94537",  
"94540",  
"94588",  
"94595",  
"94578",  
"94605",  
"94580",  
"94516",  
"94517",  
"94549",  
"94551",  
"94563",  
"94518",  
"94586",  
"94587",  
"94523",  
"94620",  
"94502",  
"94705",  
"94565",  
"94608",  
"94560",  
"94553",  
"94531",  
"94706",  
"94530",  
"94513",  
"94514",  
"94130",  
"94803",  
"94804",  
"94404",

"94569",  
"94561",  
"94065",  
"94547",  
"94548",  
"94564",  
"94510",  
"94505",  
"94303",  
"94525",  
"94572",  
"94005",  
"94806",  
"95035",  
"95002",  
"94002",  
"94083",  
"94011",  
"94070",  
"95391",  
"94027",  
"94014",  
"95134",  
"94025",  
"94591",  
"94030",  
"94511",  
"94043",  
"95056",  
"94089",  
"94305",  
"94066",  
"94920",  
"94512",  
"94966",  
"94023",  
"94044",  
"94964",

```
"94925",
"94028",
"94503",
"94941"
]
},
"containsPlace": [
{
"@type": "City",
"name": "San Jose",
"sameAs":
["https://en.wikipedia.org/wiki/San_Jose%2C_California","https://www.wikidata.org/wiki/Q16553","https://www.google.com/search?q=San_Jose%252C_California&kgmid=/m/0f04v","https://www.google.com/maps/search/?api=1&query=San_Jose%2C_California"]
},
{
"@type": "City",
"name": "San Francisco",
"sameAs":
["https://en.wikipedia.org/wiki/San_Francisco","https://www.wikidata.org/wiki/Q62","https://www.google.com/search?q=San_Francisco&kgmid=/m/0jmj7","https://www.google.com/maps/search/?api=1&query=San_Francisco"]
},
{
"@type": "City",
"name": "Oakland",
"sameAs":
["https://en.wikipedia.org/wiki/Oakland%2C_California","https://www.wikidata.org/wiki/Q17042","https://www.google.com/search?q=Oakland%252C_California&kgmid=/m/0dc95","https://www.google.com/maps/search/?api=1&query=Oakland%2C_California"]
},
{
"@type": "City",
"name": "Fremont",
"sameAs":
["https://en.wikipedia.org/wiki/Fremont%2C_California","https://www.wikidata.org/wiki/Q49220","https://www.google.com/search?q=Fremont%252C_California&kgmid=/m/0dwh5","https://www.google.com/maps/search/?api=1&query=Fremont%2C_California"]
}
```

```
},
{
"@type": "City",
"name": "Hayward",
"sameAs":
["https://en.wikipedia.org/wiki/Hayward%2C_California","https://www.wikidata.org/wiki/Q491114","https://www.google.com/search?q=Hayward%252C_California&kgmid=/m/0qxzd","https://www.google.com/maps/search/?api=1&query=Hayward%2C_California"]
},
{
"@type": "City",
"name": "Sunnyvale",
"sameAs":
["https://en.wikipedia.org/wiki/Sunnyvale%2C_California","https://www.wikidata.org/wiki/Q208459","https://www.google.com/search?q=Sunnyvale%252C_California&kgmid=/m/0r6ff","https://www.google.com/maps/search/?api=1&query=Sunnyvale%2C_California"]
},
{
"@type": "City",
"name": "Concord",
"sameAs":
["https://en.wikipedia.org/wiki/Concord%2C_California","https://www.wikidata.org/wiki/Q490441","https://www.google.com/search?q=Concord%252C_California&kgmid=/m/0qymv","https://www.google.com/maps/search/?api=1&query=Concord%2C_California"]
},
{
"@type": "City",
"name": "Vallejo",
"sameAs":
["https://en.wikipedia.org/wiki/Vallejo%2C_California","https://www.wikidata.org/wiki/Q208445","https://www.google.com/search?q=Vallejo%252C_California&kgmid=/m/0gjcy","https://www.google.com/maps/search/?api=1&query=Vallejo%2C_California"]
},
{
"@type": "City",
"name": "Berkeley",
"sameAs":
["https://en.wikipedia.org/wiki/Berkeley%2C_California","https://www.wikidata.org/wiki/Q484678","https://www
```

```
.google.com/search?q=Berkeley%2C_California&kgmid=/m/01jr6","https://www.google.com/maps/search/?api=1&query=Berkeley%2C_California"]
},
{
"@type": "City",
"name": "Antioch",
"sameAs":
["https://en.wikipedia.org/wiki/Antioch%2C_California","https://www.wikidata.org/wiki/Q495357","https://www.google.com/search?q=Antioch%2C_California&kgmid=/m/0qyjk","https://www.google.com/maps/search/?api=1&query=Antioch%2C_California"]
},
{
"@type": "City",
"name": "Daly City",
"sameAs":
["https://en.wikipedia.org/wiki/Daly_City%2C_California","https://www.wikidata.org/wiki/Q370925","https://www.google.com/search?q=Daly_City%2C_California&kgmid=/m/0r5qp","https://www.google.com/maps/search/?api=1&query=Daly_City%2C_California"]
},
{
"@type": "City",
"name": "San Mateo",
"sameAs":
["https://en.wikipedia.org/wiki/San_Mateo%2C_California","https://www.wikidata.org/wiki/Q169943","https://www.google.com/search?q=San_Mateo%2C_California&kgmid=/m/0r5y9","https://www.google.com/maps/search/?api=1&query=San_Mateo%2C_California"]
},
{
"@type": "City",
"name": "San Leandro",
"sameAs":
["https://en.wikipedia.org/wiki/San_Leandro%2C_California","https://www.wikidata.org/wiki/Q851034","https://www.google.com/search?q=San_Leandro%2C_California&kgmid=/m/0qy0b","https://www.google.com/maps/search/?api=1&query=San_Leandro%2C_California"]
},
{
"@type": "City",
"name": "Livermore",
```

"sameAs":

["https://en.wikipedia.org/wiki/Livermore%2C\_California","https://www.wikidata.org/wiki/Q138901","https://www.google.com/search?q=Livermore%252C\_California&kgmid=/m/0qxzs","https://www.google.com/maps/search/?api=1&query=Livermore%2C\_California"]

},

{

"@type": "City",

"name": "Tracy",

"sameAs":

["https://en.wikipedia.org/wiki/Tracy%2C\_California","https://www.wikidata.org/wiki/Q953409","https://www.google.com/search?q=Tracy%252C\_California&kgmid=/m/0r5gx","https://www.google.com/maps/search/?api=1&query=Tracy%2C\_California"]

},

{

"@type": "City",

"name": "Redwood City",

"sameAs":

["https://en.wikipedia.org/wiki/Redwood\_City%2C\_California","https://www.wikidata.org/wiki/Q505549","https://www.google.com/search?q=Redwood\_City%252C\_California&kgmid=/m/0r5wt","https://www.google.com/maps/search/?api=1&query=Redwood\_City%2C\_California"]

},

{

"@type": "City",

"name": "Alameda",

"sameAs":

["https://en.wikipedia.org/wiki/Alameda%2C\_California","https://www.wikidata.org/wiki/Q490744","https://www.google.com/search?q=Alameda%252C\_California&kgmid=/m/0135g","https://www.google.com/maps/search/?api=1&query=Alameda%2C\_California"]

},

{

"@type": "City",

"name": "Milpitas",

"sameAs":

["https://en.wikipedia.org/wiki/Milpitas%2C\_California","https://www.wikidata.org/wiki/Q927510","https://www.google.com/search?q=Milpitas%252C\_California&kgmid=/m/0r69z","https://www.google.com/maps/search/?api=1&query=Milpitas%2C\_California"]

},

{

```
"@type": "City",
"name": "San Ramon",
"sameAs":
["https://en.wikipedia.org/wiki/San_Ramon%2C_California","https://www.wikidata.org/wiki/Q605472","https://www.google.com/search?q=San_Ramon%252C_California&kgmid=/m/0qyxy","https://www.google.com/maps/search/?api=1&query=San_Ramon%2C_California"]
},
{
"@type": "City",
"name": "Golden Gate Bridge",
"sameAs":
["https://en.wikipedia.org/wiki/Golden_Gate_Bridge","https://www.wikidata.org/wiki/Q44440","https://www.google.com/search?q=Golden_Gate_Bridge&kgmid=/m/035p3","https://www.google.com/maps/search/?api=1&query=Golden_Gate_Bridge,Golden+Gate+Bridge"]
},
{
"@type": "City",
"name": "Golden Gate Park",
"sameAs":
["https://en.wikipedia.org/wiki/Golden_Gate_Park","https://www.wikidata.org/wiki/Q635559","https://www.google.com/search?q=Golden_Gate_Park&kgmid=/m/025psq","https://www.google.com/maps/search/?api=1&query=Golden_Gate_Park,San+Francisco"]
},
{
"@type": "City",
"name": "San Francisco Museum of Modern Art",
"sameAs":
["https://en.wikipedia.org/wiki/San_Francisco_Museum_of_Modern_Art","https://www.wikidata.org/wiki/Q913672","https://www.google.com/search?q=San_Francisco_Museum_of_Modern_Art&kgmid=/m/012_1t","https://www.google.com/maps/search/?api=1&query=San_Francisco_Museum_of_Modern_Art,151+3rd+Street%2C+San+Francisco"]
}
]
},
"openingHours": "Mo-Su 00:00-24:00",
"contactPoint": {
"@type": "ContactPoint",
"telephone": "(925) 222-5221",
```

"contactType": "Phone"

},

"hasMap": "https://maps.app.goo.gl/AyEmVHXvc53PUzNd6",

"knowsAbout": [{"@type": "Thing", "name": "Targeted advertising", "description": "type of advertising",

"sameAs":

["http://en.wikipedia.org/wiki/Targeted\_advertising","https://www.google.com/search?q=Targeted+advertising  
&kgmid=/m/04czgq3","https://www.wikidata.org/wiki/Q1628411"]},

{"@type": "Thing", "name": "Search engine marketing", "description": "type form of internet marketing",

"sameAs":

["http://en.wikipedia.org/wiki/Search\_engine\_marketing","https://www.google.com/search?q=Search+engine+  
marketing&kgmid=/m/06mw8r","https://www.wikidata.org/wiki/Q846132"]},

{"@type": "Thing", "name": "Microsoft Advertising", "description": "certification program for Bing/Microsoft  
partners at Bing Ads services", "sameAs":

["http://en.wikipedia.org/wiki/Microsoft\_Advertising","https://www.google.com/search?q=Microsoft+Advertising  
&kgmid=/m/09wjgv","https://www.wikidata.org/wiki/Q3050191"]},

{"@type": "Thing", "name": "Online presence management", "description": "process of presenting and drawing  
traffic to a personal or professional brand online", "sameAs":

["http://en.wikipedia.org/wiki/Online\_presence\_management","https://www.google.com/search?q=Online+pre  
sence+management&kgmid=/m/0glp9mx","https://www.wikidata.org/wiki/Q7094111"]},

{"@type": "Thing", "name": "Advertising campaign", "description": "series of advertisements centered around  
a particular theme or character", "sameAs":

["http://en.wikipedia.org/wiki/Advertising\_campaign","https://www.google.com/search?q=Advertising+campai  
gn&kgmid=/m/05zc0s","https://www.wikidata.org/wiki/Q1761818"]},

{"@type": "Thing", "name": "Social media optimization", "description": "form of optimization", "sameAs":

["http://en.wikipedia.org/wiki/Social\_media\_optimization","https://www.google.com/search?q=Social+media+o  
ptimization&kgmid=/m/0gbkgq","https://www.wikidata.org/wiki/Q1071262"]},

{"@type": "Thing", "name": "Web crawler", "description": "internet bot that systematically browses the World  
Wide Web, typically for the purpose of Web indexing (web spidering)", "sameAs":

["http://en.wikipedia.org/wiki/Web\_crawler","https://www.google.com/search?q=Web+crawler&kgmid=/m/0822  
0","https://www.wikidata.org/wiki/Q45842"]},

{"@type": "Thing", "name": "Cost per action", "description": "measure of cost of online advertising", "sameAs":

["http://en.wikipedia.org/wiki/Cost\_per\_action","https://www.google.com/search?q=Cost+per+action&kgmid=/  
m/059m18","https://www.wikidata.org/wiki/Q796073"]},

{"@type": "Thing", "name": "Mobile app", "description": "software application designed to run on mobile  
devices", "sameAs":

["http://en.wikipedia.org/wiki/Mobile\_app","https://www.google.com/search?q=Mobile+app&kgmid=/m/0h94y3  
6","https://www.wikidata.org/wiki/Q620615"]},

{"@type": "Thing", "name": "Web analytics", "description": "measurement, collection, analysis and reporting of

web data", "sameAs":  
 ["http://en.wikipedia.org/wiki/Web\_analytics", "https://www.google.com/search?q=Web+analytics&kgmid=/m/07gnl6", "https://www.wikidata.org/wiki/Q10719477"]},

{"@type": "Thing", "name": "Digital marketing", "description": "marketing of products or services using digital technologies or digital tools", "sameAs":  
 ["http://en.wikipedia.org/wiki/Digital\_marketing", "https://www.google.com/search?q=Digital+marketing&kgmid=/m/02pxfkz", "https://www.wikidata.org/wiki/Q1323528"]},

{"@type": "Thing", "name": "Copywriting", "description": "act of writing copy (text) for the purpose of advertising or marketing a product, business, person, opinion or idea", "sameAs":  
 ["http://en.wikipedia.org/wiki/Copywriting", "https://www.google.com/search?q=Copywriting&kgmid=/m/05rk\_m", "https://www.wikidata.org/wiki/Q624896"]},

{"@type": "Thing", "name": "Search engine indexing", "description": "processing and storage of data to enable fast information querying", "sameAs":  
 ["http://en.wikipedia.org/wiki/Search\_engine\_indexing", "https://www.google.com/search?q=Search+engine+indexing&kgmid=/m/0266gw4", "https://www.wikidata.org/wiki/Q2258979"]},

{"@type": "Thing", "name": "Responsive web design", "description": "approach to web design for making web pages render well on a variety of devices", "sameAs":  
 ["http://en.wikipedia.org/wiki/Responsive\_web\_design", "https://www.google.com/search?q=Responsive+web+design&kgmid=/m/0h\_98b8", "https://www.wikidata.org/wiki/Q420295"]},

{"@type": "Thing", "name": "Anchor text", "description": "visible and clickable text in an HTML hyperlink", "sameAs":  
 ["http://en.wikipedia.org/wiki/Anchor\_text", "https://www.google.com/search?q=Anchor+text&kgmid=/m/04j\_xn", "https://www.wikidata.org/wiki/Q362007"]},

{"@type": "Thing", "name": "Value proposition", "description": "promise of value to be delivered, communicated, and acknowledged", "sameAs":  
 ["http://en.wikipedia.org/wiki/Value\_proposition", "https://www.google.com/search?q=Value+proposition&kgmid=/m/080c3mk", "https://www.wikidata.org/wiki/Q11700776"]},

{"@type": "Thing", "name": "DuckDuckGo", "description": "Internet search engine", "sameAs":  
 ["http://en.wikipedia.org/wiki/DuckDuckGo", "https://www.google.com/search?q=DuckDuckGo&kgmid=/m/05zw489", "https://www.wikidata.org/wiki/Q12805"]},

{"@type": "Thing", "name": "Link building", "description": "efforts to increase the number of high-quality links pointing to a website", "sameAs":  
 ["http://en.wikipedia.org/wiki/Link\_building", "https://www.google.com/search?q=Link+building&kgmid=/m/0j51l\_7", "https://www.wikidata.org/wiki/Q1569371"]},

{"@type": "Thing", "name": "Sitemaps", "sameAs":  
 ["http://en.wikipedia.org/wiki/Sitemaps", "https://www.google.com/search?q=Sitemaps&kgmid=/m/085k5w", "https://www.wikidata.org/wiki/Q1343954"]},

{"@type": "Thing", "name": "Alt attribute", "description": "alternative text that appears when a HTML element

cannot be rendered", "sameAs":  
["http://en.wikipedia.org/wiki/Alt\_attribute","https://www.google.com/search?q=Alt+attribute&kgmid=/m/07mfr1",  
,"https://www.wikidata.org/wiki/Q1067764"]},  
{"@type": "Thing", "name": "Mobile web", "description": "browser-based Internet services accessed from handheld mobile devices through a mobile or other wireless network", "sameAs":  
["http://en.wikipedia.org/wiki/Mobile\_web","https://www.google.com/search?q=Mobile+web&kgmid=/m/0bshmq",  
,"https://www.wikidata.org/wiki/Q1043805"]},  
{"@type": "Thing", "name": "Search advertising", "description": "placing online advertisements on pages showing search engine results, targeted to match search terms", "sameAs":  
["http://en.wikipedia.org/wiki/Search\_advertising","https://www.google.com/search?q=Search+advertising&kgmid=/m/02pmn5t",  
,"https://www.wikidata.org/wiki/Q844880"]},  
{"@type": "Thing", "name": "CSS", "description": "declarative language for styling web pages", "sameAs":  
["http://en.wikipedia.org/wiki/CSS","https://www.google.com/search?q=CSS&kgmid=/m/015tjh","https://www.wikidata.org/wiki/Q46441"]},  
{"@type": "Thing", "name": "Publishing", "description": "process of production and dissemination of literature, music, or information", "sameAs":  
["http://en.wikipedia.org/wiki/Publishing","https://www.google.com/search?q=Publishing&kgmid=/m/0hzz8",  
,"https://www.wikidata.org/wiki/Q3972943"]},  
{"@type": "Thing", "name": "Computer network", "description": "network that allows computers to share resources and communicate with each other", "sameAs":  
["http://en.wikipedia.org/wiki/Computer\_network","https://www.google.com/search?q=Computer+network&kgmid=/m/025szts",  
,"https://www.wikidata.org/wiki/Q1301371"]},  
{"@type": "Thing", "name": "Backlink", "description": "links from some other website (the referrer) to that web resource (the referent)", "sameAs":  
["http://en.wikipedia.org/wiki/Backlink","https://www.google.com/search?q=Backlink&kgmid=/m/02s3gg",  
,"https://www.wikidata.org/wiki/Q373952"]},  
{"@type": "Thing", "name": "Analytics", "description": "discovery, interpretation, and communication of meaningful patterns in data", "sameAs":  
["http://en.wikipedia.org/wiki/Analytics","https://www.google.com/search?q=Analytics&kgmid=/m/02gcn9",  
,"https://www.wikidata.org/wiki/Q485396"]},  
{"@type": "Thing", "name": "HTML5", "sameAs":  
["http://en.wikipedia.org/wiki/HTML5","https://www.google.com/search?q=HTML5&kgmid=/m/02pd26x",  
,"https://www.wikidata.org/wiki/Q2053"]},  
{"@type": "Thing", "name": "Search engine optimization", "description": "practice and strategies of increasing online visibility in search engine results pages", "sameAs":  
["http://en.wikipedia.org/wiki/Search\_engine\_optimization","https://www.google.com/search?q=Search+engine+optimization&kgmid=/m/019qb\_",  
,"https://www.wikidata.org/wiki/Q180711"]},  
{"@type": "Thing", "name": "Reddit", "description": "American social news aggregation website and discussion

portal", "sameAs":  
["http://en.wikipedia.org/wiki/Reddit","https://www.google.com/search?q=Reddit&kgmid=/m/0b2334","https://www.wikidata.org/wiki/Q1136"]},  
{"@type": "Thing", "name": "Google Analytics", "description": "web analytics service offered by Google", "sameAs":  
["http://en.wikipedia.org/wiki/Google\_Analytics","https://www.google.com/search?q=Google+Analytics&kgmid=/m/08w9\_f","https://www.wikidata.org/wiki/Q220577"]},  
{"@type": "Thing", "name": "E-commerce", "sameAs":  
["http://en.wikipedia.org/wiki/E-commerce","https://www.google.com/search?q=E-commerce&kgmid=/m/02m96","https://www.wikidata.org/wiki/Q484847"]},  
{"@type": "Thing", "name": "Internet", "description": "global system of connected computer networks based on IP addressing and routing protocols", "sameAs":  
["http://en.wikipedia.org/wiki/Internet","https://www.google.com/search?q=Internet&kgmid=/m/03rlt","https://www.wikidata.org/wiki/Q75"]},  
{"@type": "Thing", "name": "Email marketing", "description": "the act of sending a commercial message, typically to a group of people, using email", "sameAs":  
["http://en.wikipedia.org/wiki/Email\_marketing","https://www.google.com/search?q=Email+marketing&kgmid=/m/025b6kg","https://www.wikidata.org/wiki/Q1155133"]},  
{"@type": "Thing", "name": "Online shopping", "description": "form of electronic commerce", "sameAs":  
["http://en.wikipedia.org/wiki/Online\_shopping","https://www.google.com/search?q=Online+shopping&kgmid=/m/047m52","https://www.wikidata.org/wiki/Q212930"]},  
{"@type": "Thing", "name": "User-generated content", "description": "online content created by users", "sameAs":  
["http://en.wikipedia.org/wiki/User-generated\_content","https://www.google.com/search?q=User-generated+content&kgmid=/m/0b4qkr","https://www.wikidata.org/wiki/Q579716"]},  
{"@type": "Thing", "name": "Microsoft Bing", "sameAs":  
["http://en.wikipedia.org/wiki/Microsoft\_Bing","https://www.google.com/search?q=Microsoft+Bing&kgmid=/m/0bx7rw","https://www.wikidata.org/wiki/Q182496"]},  
{"@type": "Thing", "name": "Hyperlink", "description": "reference to data that the reader can directly follow either by clicking, tapping, or hovering", "sameAs":  
["http://en.wikipedia.org/wiki/Hyperlink","https://www.google.com/search?q=Hyperlink&kgmid=/m/0d5df","https://www.wikidata.org/wiki/Q102014"]},  
{"@type": "Thing", "name": "Web directory", "description": "catalogue of websites itself published on the internet", "sameAs":  
["http://en.wikipedia.org/wiki/Web\_directory","https://www.google.com/search?q=Web+directory&kgmid=/m/011\_tj","https://www.wikidata.org/wiki/Q327349"]},  
{"@type": "Thing", "name": "Target audience", "description": "intended or ideal recipient of a message or artistic expression", "sameAs":

["http://en.wikipedia.org/wiki/Target\_audience","https://www.google.com/search?q=Target+audience&kgmid=/m/0ckzfp","https://www.wikidata.org/wiki/Q2604680"]},

{"@type": "Thing", "name": "Tri-Valley", "description": "region", "sameAs": ["http://en.wikipedia.org/wiki/Tri-Valley","https://www.google.com/search?q=Tri-Valley&kgmid=/m/03bbq8","https://www.wikidata.org/wiki/Q4118228"]},

{"@type": "Thing", "name": "Online advertising", "description": "form of advertising", "sameAs": ["http://en.wikipedia.org/wiki/Online\_advertising","https://www.google.com/search?q=Online+advertising&kgmid=/m/05b1rx","https://www.wikidata.org/wiki/Q624902"]},

{"@type": "Thing", "name": "Pay-per-click", "description": "Internet advertising model", "sameAs": ["http://en.wikipedia.org/wiki/Pay-per-click","https://www.google.com/search?q=Pay-per-click&kgmid=/m/03\_hgq","https://www.wikidata.org/wiki/Q29778"]},

{"@type": "Thing", "name": "Google", "description": "American multinational technology company, a subsidiary of Alphabet inc.", "sameAs": ["http://en.wikipedia.org/wiki/Google","https://www.google.com/search?q=Google&kgmid=/m/045c7b","https://www.wikidata.org/wiki/Q95"]},

{"@type": "Thing", "name": "Organic search results", "description": "search results through unpaid search engine listings, rather than through paid advertisements", "sameAs": ["http://en.wikipedia.org/wiki/Organic\_search\_results","https://www.google.com/search?q=Organic+search+results&kgmid=/m/08lc\_t","https://www.wikidata.org/wiki/Q148461"]},

{"@type": "Thing", "name": "Landing page", "description": "a single web page that appears in response to clicking on a search engine optimized search result, marketing promotion, marketing email, or an online advertisement", "sameAs": ["http://en.wikipedia.org/wiki/Landing\_page","https://www.google.com/search?q=Landing+page&kgmid=/m/082v2\_","https://www.wikidata.org/wiki/Q1494741"]},

{"@type": "Thing", "name": "Interstate 680 (California)", "description": "Interstate highway in California, USA", "sameAs": ["http://en.wikipedia.org/wiki/Interstate\_680\_(California)","https://www.google.com/search?q=Interstate+680+%28California%29&kgmid=/m/025x7t","https://www.wikidata.org/wiki/Q399996"]},

{"@type": "Thing", "name": "Email", "description": "electronic changing digital messages between a network", "sameAs": ["http://en.wikipedia.org/wiki/Email","https://www.google.com/search?q=Email&kgmid=/m/02nf\_","https://www.wikidata.org/wiki/Q9158"]},

{"@type": "Thing", "name": "Customer satisfaction", "description": "provides a leading indicator of consumer purchase intentions and loyalty", "sameAs": ["http://en.wikipedia.org/wiki/Customer\_satisfaction","https://www.google.com/search?q=Customer+satisfaction&kgmid=/m/09xtgd","https://www.wikidata.org/wiki/Q999278"]},

{"@type": "Thing", "name": "Competition", "description": "rivalry where multiple parties strive for a goal which cannot be shared", "sameAs":

["http://en.wikipedia.org/wiki/Competition","https://www.google.com/search?q=Competition&kgmid=/m/018tl7",  
 ,"https://www.wikidata.org/wiki/Q476300"]},  
 {"@type": "Thing", "name": "Information", "description": "that which informs; the answer to a question; that  
 from which data and knowledge can be derived", "sameAs":  
 ["http://en.wikipedia.org/wiki/Information","https://www.google.com/search?q=Information&kgmid=/m/03y39",  
 "https://www.wikidata.org/wiki/Q11028"]},  
 {"@type": "Thing", "name": "Alamo, California", "description": "census designated place in Contra Costa  
 County, California, United States", "sameAs":  
 ["http://en.wikipedia.org/wiki/Alamo","\_California","https://www.google.com/search?q=Alamo%2C+California&  
 kgmid=/m/0qyj5","https://www.wikidata.org/wiki/Q241598"]},  
 {"@type": "Thing", "name": "Web development", "description": "development of a website for the Internet",  
 "sameAs":  
 ["http://en.wikipedia.org/wiki/Web\_development","https://www.google.com/search?q=Web+development&kgm  
 id=/m/02wdy8","https://www.wikidata.org/wiki/Q386275"]},  
 {"@type": "Thing", "name": "Twitter", "description": "American social networking service", "sameAs":  
 ["http://en.wikipedia.org/wiki/Twitter","https://www.google.com/search?q=Twitter&kgmid=/m/0289n8t","https://  
 www.wikidata.org/wiki/Q918"]},  
 {"@type": "Thing", "name": "Google Ads", "description": "online advertising platform owned by Google",  
 "sameAs":  
 ["http://en.wikipedia.org/wiki/Google\_Ads","https://www.google.com/search?q=Google+Ads&kgmid=/m/03l68z",  
 "","https://www.wikidata.org/wiki/Q271982"]},  
 {"@type": "Thing", "name": "Page layout", "description": "part of graphic design that deals in the arrangement  
 of visual elements on a page", "sameAs":  
 ["http://en.wikipedia.org/wiki/Page\_layout","https://www.google.com/search?q=Page+layout&kgmid=/m/076g  
 wp","https://www.wikidata.org/wiki/Q868954"]},  
 {"@type": "Thing", "name": "Competitive advantage", "description": "sports and business concept that an  
 individual or organization outperforms competition in some regard", "sameAs":  
 ["http://en.wikipedia.org/wiki/Competitive\_advantage","https://www.google.com/search?q=Competitive+advan  
 tage&kgmid=/m/01k5kw","https://www.wikidata.org/wiki/Q1150207"]},  
 {"@type": "Thing", "name": "Reputation management", "description": "influencing, controlling, enhancing, or  
 concealing of an individuals or groups reputation", "sameAs":  
 ["http://en.wikipedia.org/wiki/Reputation\_management","https://www.google.com/search?q=Reputation+mana  
 gement&kgmid=/m/03xggz","https://www.wikidata.org/wiki/Q478594"]},  
 {"@type": "Thing", "name": "Google Maps", "description": "Googles web mapping service (launched 2005)",  
 "sameAs":  
 ["http://en.wikipedia.org/wiki/Google\_Maps","https://www.google.com/search?q=Google+Maps&kgmid=/m/05  
 5t58","https://www.wikidata.org/wiki/Q12013"]},  
 {"@type": "Thing", "name": "Strategy", "description": "high-level plan to achieve objectives in uncertain

conditions", "sameAs":  
["http://en.wikipedia.org/wiki/Strategy","https://www.google.com/search?q=Strategy&kgmid=/m/07b7r","https://www.wikidata.org/wiki/Q185451"]},  
{"@type": "Thing", "name": "WordPress", "description": "content management system", "sameAs":  
["http://en.wikipedia.org/wiki/WordPress","https://www.google.com/search?q=WordPress&kgmid=/m/02vtpl","https://www.wikidata.org/wiki/Q13166"]},  
{"@type": "Thing", "name": "Click-through rate", "description": "percentage of views on a certain web page that made a desired click", "sameAs":  
["http://en.wikipedia.org/wiki/Click-through\_rate","https://www.google.com/search?q=Click-through+rate&kgmid=/m/06jmb1","https://www.wikidata.org/wiki/Q1100934"]},  
{"@type": "Thing", "name": "Marketing plan", "description": "Plan for achieving marketing goals within an organization.", "sameAs":  
["http://en.wikipedia.org/wiki/Marketing\_plan","https://www.google.com/search?q=Marketing+plan&kgmid=/m/01jv6s","https://www.wikidata.org/wiki/Q580529"]},  
{"@type": "Thing", "name": "Retail", "description": "sale of goods and services from individuals or businesses to the end-user", "sameAs":  
["http://en.wikipedia.org/wiki/Retail","https://www.google.com/search?q=Retail&kgmid=/m/0191\_7","https://www.wikidata.org/wiki/Q126793"]},  
{"@type": "Thing", "name": "LinkedIn", "description": "American social networking website for people in professional occupations", "sameAs":  
["http://en.wikipedia.org/wiki/LinkedIn","https://www.google.com/search?q=LinkedIn&kgmid=/m/03vgrr","https://www.wikidata.org/wiki/Q213660"]},  
{"@type": "Thing", "name": "Social media marketing", "description": "use of social media platforms and websites to promote a product or service", "sameAs":  
["http://en.wikipedia.org/wiki/Social\_media\_marketing","https://www.google.com/search?q=Social+media+marketing&kgmid=/m/0gpmcb","https://www.wikidata.org/wiki/Q267114"]},  
{"@type": "Thing", "name": "Yelp", "description": "local directory service", "sameAs":  
["http://en.wikipedia.org/wiki/Yelp","https://www.google.com/search?q=Yelp&kgmid=/m/0bngkg","https://www.wikidata.org/wiki/Q2299611"]},  
{"@type": "Thing", "name": "Interstate 580 (California)", "description": "Interstate highway in California", "sameAs":  
["http://en.wikipedia.org/wiki/Interstate\_580\_(California)","https://www.google.com/search?q=Interstate+580+%28California%29&kgmid=/m/024jkv","https://www.wikidata.org/wiki/Q376835"]},  
{"@type": "Thing", "name": "Web 2.0", "description": "World Wide Web sites that use technology beyond the static pages of earlier Web sites", "sameAs":  
["http://en.wikipedia.org/wiki/Web\_2.0","https://www.google.com/search?q=Web+2.0&kgmid=/m/05b058","https://www.wikidata.org/wiki/Q131164"]},  
{"@type": "Thing", "name": "Facebook", "description": "American online social media and social networking

service", "sameAs":  
["http://en.wikipedia.org/wiki/Facebook","https://www.google.com/search?q=Facebook&kgmid=/m/02y1vz","https://www.wikidata.org/wiki/Q355"]},

{"@type": "Thing", "name": "Web browser", "description": "software application for retrieving, presenting, and traversing information resources on the World Wide Web", "sameAs":  
["http://en.wikipedia.org/wiki/Web\_browser","https://www.google.com/search?q=Web+browser&kgmid=/m/082hp","https://www.wikidata.org/wiki/Q6368"]},

{"@type": "Thing", "name": "Dashboard (business)", "sameAs":  
["http://en.wikipedia.org/wiki/Dashboard\_(business)","https://www.google.com/search?q=Dashboard+%28business%29&kgmid=/m/0bmrb3","https://www.wikidata.org/wiki/Q4343952"]},

{"@type": "Thing", "name": "Duplicate content", "description": "content that appears on more than one web page", "sameAs":  
["http://en.wikipedia.org/wiki/Duplicate\_content","https://www.google.com/search?q=Duplicate+content&kgmid=/m/055z3qr","https://www.wikidata.org/wiki/Q1129516"]},

{"@type": "Thing", "name": "Marketing", "description": "study and process of promoting, distributing, and selling products or services to customers", "sameAs":  
["http://en.wikipedia.org/wiki/Marketing","https://www.google.com/search?q=Marketing&kgmid=/m/0g4gr","https://www.wikidata.org/wiki/Q39809"]},

{"@type": "Thing", "name": "Social media", "description": "virtual online communities", "sameAs":  
["http://en.wikipedia.org/wiki/Social\_media","https://www.google.com/search?q=Social+media&kgmid=/m/0fch0p","https://www.wikidata.org/wiki/Q202833"]},

{"@type": "Thing", "name": "Keyword research", "description": "The process of finding popular and relevant search terms used by people searching online for a particular product, service or piece of information.", "sameAs":  
["http://en.wikipedia.org/wiki/Keyword\_research","https://www.google.com/search?q=Keyword+research&kgmid=/m/02wvj87","https://www.wikidata.org/wiki/Q6398555"]},

{"@type": "Thing", "name": "Website", "description": "set of related web pages served from a single web domain", "sameAs":  
["http://en.wikipedia.org/wiki/Website","https://www.google.com/search?q=Website&kgmid=/m/085n4","https://www.wikidata.org/wiki/Q35127"]},

{"@type": "Thing", "name": "Advertising", "description": "form of communication for marketing, typically paid for", "sameAs":  
["http://en.wikipedia.org/wiki/Advertising","https://www.google.com/search?q=Advertising&kgmid=/m/011s0","https://www.wikidata.org/wiki/Q37038"]},

{"@type": "Thing", "name": "Competitor analysis", "description": "For an organization to favourably operate in its industry , there is to unravel the activities of its competitors and their competitive strategies in order to create a sustainable competitive advantage to widen the market share. Afolayan,M (2020).", "sameAs":  
["http://en.wikipedia.org/wiki/Competitor\_analysis","https://www.google.com/search?q=Competitor+analysis&

kgmid=/m/01l9pm","https://www.wikidata.org/wiki/Q624630"]},

{"@type": "Thing", "name": "Business marketing", "description": "Marketing practice", "sameAs": ["http://en.wikipedia.org/wiki/Business\_marketing","https://www.google.com/search?q=Business+marketing&kgmid=/m/0bvyy7","https://www.wikidata.org/wiki/Q350884"]},

{"@type": "Thing", "name": "Milpitas, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Milpitas","\_California","https://www.google.com/search?q=Milpitas%2C+California&kgmid=/m/0r69z","https://www.wikidata.org/wiki/Q927510"]},

{"@type": "Thing", "name": "Web design", "description": "creation and maintenance of websites", "sameAs": ["http://en.wikipedia.org/wiki/Web\_design","https://www.google.com/search?q=Web+design&kgmid=/m/086df","https://www.wikidata.org/wiki/Q190637"]},

{"@type": "Thing", "name": "Interstate 280 (California)", "description": "Auxiliary Interstate Highway in Santa Clara and San Mateo counties and San Francisco in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Interstate\_280\_(California)","https://www.google.com/search?q=Interstate+280+%28California%29&kgmid=/m/02byv5","https://www.wikidata.org/wiki/Q399994"]},

{"@type": "Thing", "name": "Startup company", "description": "company initiated by an entrepreneur to develop a scalable economic model", "sameAs": ["http://en.wikipedia.org/wiki/Startup\_company","https://www.google.com/search?q=Startup+company&kgmid=/m/0h01f","https://www.wikidata.org/wiki/Q129238"]},

{"@type": "Thing", "name": "Lead generation", "description": "In simple words, Lead generation can be defined as the process of raising buyer interest and generating inquiries from prospective clients, often in the form of name and contact information.", "sameAs": ["http://en.wikipedia.org/wiki/Lead\_generation","https://www.google.com/search?q=Lead+generation&kgmid=/m/06842y","https://www.wikidata.org/wiki/Q1583910"]},

{"@type": "Thing", "name": "Negative keyword", "sameAs": ["http://en.wikipedia.org/wiki/Negative\_keyword","https://www.google.com/search?q=Negative+keyword&kgmid=/m/0k2l0f4","https://www.wikidata.org/wiki/Q17071028"]},

{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs": ["http://en.wikipedia.org/wiki/Blog","https://www.google.com/search?q=Blog&kgmid=/m/084dw","https://www.wikidata.org/wiki/Q30849"]},

{"@type": "Thing", "name": "Communication", "description": "act of conveying intended meaning", "sameAs": ["http://en.wikipedia.org/wiki/Communication","https://www.google.com/search?q=Communication&kgmid=/m/01lhf","https://www.wikidata.org/wiki/Q11024"]},

{"@type": "Thing", "name": "Web content management system", "description": "a software content management system (CMS) specifically for web content.", "sameAs": ["http://en.wikipedia.org/wiki/Web\_content\_management\_system","https://www.google.com/search?q=Web+content+management+system&kgmid=/m/0615s2","https://www.wikidata.org/wiki/Q45211"]},

{"@type": "Thing", "name": "Conversion rate optimization", "description": "process of optimizing the percentage of website visitors making a purchase, filling out a form or a different defined action", "sameAs": ["http://en.wikipedia.org/wiki/Conversion\_rate\_optimization", "https://www.google.com/search?q=Conversion+rate+optimization&kgmid=/m/0ft9q0", "https://www.wikidata.org/wiki/Q52083677"]},

{"@type": "Thing", "name": "Small business", "description": "private business with relatively small number of employees, capital, or revenue", "sameAs": ["http://en.wikipedia.org/wiki/Small\_business", "https://www.google.com/search?q=Small+business&kgmid=/m/01pdc4", "https://www.wikidata.org/wiki/Q1109680"]},

{"@type": "Thing", "name": "Dublin, California", "description": "city in California", "sameAs": ["http://en.wikipedia.org/wiki/Dublin", "\_California", "https://www.google.com/search?q=Dublin%2C+California&kgmid=/m/0qxy8", "https://www.wikidata.org/wiki/Q837109"]},

{"@type": "Thing", "name": "Microsoft", "description": "American multinational technology corporation", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft", "https://www.google.com/search?q=Microsoft&kgmid=/m/04sv4", "https://www.wikidata.org/wiki/Q2283"]},

{"@type": "Thing", "name": "Data science", "description": "interdisciplinary field of study focused on deriving knowledge and insights from data", "sameAs": ["http://en.wikipedia.org/wiki/Data\_science", "https://www.google.com/search?q=Data+science&kgmid=/m/0jt3\_q3", "https://www.wikidata.org/wiki/Q2374463"]},

{"@type": "Thing", "name": "Computer", "description": "general-purpose device for performing arithmetic or logical operations", "sameAs": ["http://en.wikipedia.org/wiki/Computer", "https://www.google.com/search?q=Computer&kgmid=/m/01m3v", "https://www.wikidata.org/wiki/Q68"]},

{"@type": "Thing", "name": "Photographer", "description": "person who takes photographs", "sameAs": ["http://en.wikipedia.org/wiki/Photographer", "https://www.google.com/search?q=Photographer&kgmid=/m/0lgw7", "https://www.wikidata.org/wiki/Q33231"]},

{"@type": "Thing", "name": "Health care", "description": "prevention of disease and promotion of wellbeing of humans and animals", "sameAs": ["http://en.wikipedia.org/wiki/Health\_care", "https://www.google.com/search?q=Health+care&kgmid=/m/01mw2x", "https://www.wikidata.org/wiki/Q31207"]},

{"@type": "Thing", "name": "Danville, California", "description": "town in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Danville", "\_California", "https://www.google.com/search?q=Danville%2C+California&kgmid=/m/0qynk", "https://www.wikidata.org/wiki/Q846586"]},

{"@type": "Thing", "name": "Business-to-business", "description": "commercial transaction between businesses", "sameAs": ["http://en.wikipedia.org/wiki/Business-to-business", "https://www.google.com/search?q=Business-to-business&kgmid=/m/05mqkg", "https://www.wikidata.org/wiki/Q325421"]},

{"@type": "Thing", "name": "Technology company", "description": "company specializing in technology",  
 "sameAs":  
 ["http://en.wikipedia.org/wiki/Technology\_company", "https://www.google.com/search?q=Technology+company&kgmid=/m/0125z\_t7", "https://www.wikidata.org/wiki/Q18388277"]},  
 {"@type": "Thing", "name": "East Bay", "description": "eastern region of the San Francisco Bay Area,  
 California, USA", "sameAs":  
 ["http://en.wikipedia.org/wiki/East\_Bay", "https://www.google.com/search?q=East+Bay&kgmid=/m/04rn4w", "https://www.wikidata.org/wiki/Q2617944"]},  
 {"@type": "Thing", "name": "Artificial intelligence", "description": "field of computer science that develops and  
 studies intelligent machines", "sameAs":  
 ["http://en.wikipedia.org/wiki/Artificial\_intelligence", "https://www.google.com/search?q=Artificial+intelligence&kgmid=/m/0mkz", "https://www.wikidata.org/wiki/Q11660"]},  
 {"@type": "Thing", "name": "Unique selling proposition", "description": "individual claim that differentiates a  
 product or service", "sameAs":  
 ["http://en.wikipedia.org/wiki/Unique\_selling\_proposition", "https://www.google.com/search?q=Unique+selling+proposition&kgmid=/m/02zz\_d", "https://www.wikidata.org/wiki/Q963465"]},  
 {"@type": "Thing", "name": "Competition (economics)", "description": "rivalry between firms; ability of  
 companies to take each others market share in a given market", "sameAs":  
 ["http://en.wikipedia.org/wiki/Competition\_(economics)", "https://www.google.com/search?q=Competition+%28economics%29&kgmid=/m/02p8j7\_", "https://www.wikidata.org/wiki/Q319676"]},  
 {"@type": "Thing", "name": "Database", "description": "organized collection of data in computing", "sameAs":  
 ["http://en.wikipedia.org/wiki/Database", "https://www.google.com/search?q=Database&kgmid=/m/02bc6", "https://www.wikidata.org/wiki/Q8513"]},  
 {"@type": "Thing", "name": "Consultant", "description": "professional who provides advice in their specific field  
 of expertise; for property consultant use Q124728671; for adviser who is part of leadership use Q2994387",  
 "sameAs":  
 ["http://en.wikipedia.org/wiki/Consultant", "https://www.google.com/search?q=Consultant&kgmid=/m/02n9jv", "https://www.wikidata.org/wiki/Q15978655"]},  
 {"@type": "Thing", "name": "Truth", "description": "what is in accord with fact or reality", "sameAs":  
 ["http://en.wikipedia.org/wiki/Truth", "https://www.google.com/search?q=Truth&kgmid=/m/07cb8", "https://www.wikidata.org/wiki/Q7949"]},  
 {"@type": "Thing", "name": "Software as a service", "description": "software licensing and delivery model in  
 which software is licensed on a subscription basis and is centrally hosted", "sameAs":  
 ["http://en.wikipedia.org/wiki/Software\_as\_a\_service", "https://www.google.com/search?q=Software+as+a+service&kgmid=/m/06\_4c\_", "https://www.wikidata.org/wiki/Q1254596"]},  
 {"@type": "Thing", "name": "Marketing strategy", "description": "process that allow organization to concentrate  
 limited resources on greatest opportunities", "sameAs":  
 ["http://en.wikipedia.org/wiki/Marketing\_strategy", "https://www.google.com/search?q=Marketing+strategy&kg

mid=/m/01wg0g","https://www.wikidata.org/wiki/Q1363963"]},

{"@type": "Thing", "name": "Livermore, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Livermore", "\_California", "https://www.google.com/search?q=Livermore%2C+California&kgmid=/m/0qxzs","https://www.wikidata.org/wiki/Q138901"]},

{"@type": "Thing", "name": "Search engine", "description": "software system that is designed to search for information on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Search\_engine", "https://www.google.com/search?q=Search+engine&kgmid=/m/02wvbrv","https://www.wikidata.org/wiki/Q4182287"]},

{"@type": "Thing", "name": "PageRank", "description": "algorithm for calculating the authority of a web page based on link structure.", "sameAs": ["http://en.wikipedia.org/wiki/PageRank", "https://www.google.com/search?q=PageRank&kgmid=/m/05xpb","https://www.wikidata.org/wiki/Q184316"]},

{"@type": "Thing", "name": "Walnut Creek, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Walnut\_Creek", "\_California", "https://www.google.com/search?q=Walnut+Creek%2C+California&kgmid=/m/0qyzb","https://www.wikidata.org/wiki/Q493261"]},

{"@type": "Thing", "name": "YouTube", "description": "American video-sharing platform owned by Alphabet Inc.", "sameAs": ["http://en.wikipedia.org/wiki/YouTube", "https://www.google.com/search?q=YouTube&kgmid=/m/09jcv", "https://www.wikidata.org/wiki/Q866"]},

{"@type": "Thing", "name": "Nvidia", "description": "American multinational technology company", "sameAs": ["http://en.wikipedia.org/wiki/Nvidia", "https://www.google.com/search?q=Nvidia&kgmid=/m/09rh\_", "https://www.wikidata.org/wiki/Q182477"]},

{"@type": "Thing", "name": "Alameda County, California", "description": "county in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Alameda\_County", "\_California", "https://www.google.com/search?q=Alameda+County%2C+California&kgmid=/m/0kpzy","https://www.wikidata.org/wiki/Q107146"]},

{"@type": "Thing", "name": "Google Chrome", "description": "desktop web browser developed by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google\_Chrome", "https://www.google.com/search?q=Google+Chrome&kgmid=/m/04j7cyf","https://www.wikidata.org/wiki/Q777"]},

{"@type": "Thing", "name": "Brand", "description": "identification for a good or service", "sameAs": ["http://en.wikipedia.org/wiki/Brand", "https://www.google.com/search?q=Brand&kgmid=/m/01cd9","https://www.wikidata.org/wiki/Q431289"]},

{"@type": "Thing", "name": "User (computing)", "description": "person who uses a computer or network service", "sameAs": ["http://en.wikipedia.org/wiki/User\_(computing)", "https://www.google.com/search?q=User+%28computing%29"]}

&kgmid=/m/03qn84b","https://www.wikidata.org/wiki/Q278368"]},

{"@type": "Thing", "name": "Domain name", "description": "identification string that defines a realm of administrative autonomy, authority or control within the Internet", "sameAs": ["http://en.wikipedia.org/wiki/Domain\_name","https://www.google.com/search?q=Domain+name&kgmid=/m/09y1k","https://www.wikidata.org/wiki/Q32635"]},

{"@type": "Thing", "name": "Venture capital", "description": "form of private equity financing that is provided by venture capital firms or funds to startups, early-stage, and emerging companies that have been deemed to have high growth potential or demonstrated high growth", "sameAs": ["http://en.wikipedia.org/wiki/Venture\_capital","https://www.google.com/search?q=Venture+capital&kgmid=/m/01m2bt","https://www.wikidata.org/wiki/Q219409"]},

{"@type": "Thing", "name": "Entrepreneurship", "description": "creation or extraction of economic value", "sameAs": ["http://en.wikipedia.org/wiki/Entrepreneurship","https://www.google.com/search?q=Entrepreneurship&kgmid=/m/02nwq","https://www.wikidata.org/wiki/Q3908516"]},

{"@type": "Thing", "name": "San Francisco", "sameAs": ["http://en.wikipedia.org/wiki/San\_Francisco","https://www.google.com/search?q=San+Francisco&kgmid=/m/0d6lp","https://www.wikidata.org/wiki/Q62"]},

{"@type": "Thing", "name": "Data", "description": "information arranged for automatic processing", "sameAs": ["http://en.wikipedia.org/wiki/Data","https://www.google.com/search?q=Data&kgmid=/m/026sq","https://www.wikidata.org/wiki/Q42848"]},

{"@type": "Thing", "name": "Silicon Valley", "description": "region in northern of U.S. state of California", "sameAs": ["http://en.wikipedia.org/wiki/Silicon\_Valley","https://www.google.com/search?q=Silicon+Valley&kgmid=/m/06pw6","https://www.wikidata.org/wiki/Q163820"]},

{"@type": "Thing", "name": "Heating, ventilation, and air conditioning", "description": "heating, ventilation, and air conditioning", "sameAs": ["http://en.wikipedia.org/wiki/Heating","\_ventilation","\_and\_air\_conditioning","https://www.google.com/search?q=Heating%2C+ventilation%2C+and+air+conditioning&kgmid=/m/0fqzp","https://www.wikidata.org/wiki/Q1798773"]},

{"@type": "Thing", "name": "Roofer", "description": "occupation, worker who works on a roof", "sameAs": ["http://en.wikipedia.org/wiki/Roofer","https://www.google.com/search?q=Roofer&kgmid=/m/0h398j","https://www.wikidata.org/wiki/Q552378"]},

{"@type": "Thing", "name": "Local search (Internet)", "description": "use of specialized Internet search engines that allow users to submit geographically constrained searches against a structured database of local business listings", "sameAs": ["http://en.wikipedia.org/wiki/Local\_search\_(Internet)","https://www.google.com/search?q=Local+search+%28Internet%29&kgmid=/m/08dt45","https://www.wikidata.org/wiki/Q616553"]},

{"@type": "Thing", "name": "Mountain View, California", "description": "city in Santa Clara County, California,

United States", "sameAs":  
 ["http://en.wikipedia.org/wiki/Mountain\_View","\_California","https://www.google.com/search?q=Mountain+View%2C+California&kgmid=/m/0r6c4","https://www.wikidata.org/wiki/Q486860"]},  
 {"@type": "Thing", "name": "California State University, East Bay", "description": "State university in Hayward, California", "sameAs":  
 ["http://en.wikipedia.org/wiki/California\_State\_University","\_East\_Bay","https://www.google.com/search?q=California+State+University%2C+East+Bay&kgmid=/m/02k0pn","https://www.wikidata.org/wiki/Q1026916"]},  
 {"@type": "Thing", "name": "San Ramon, California", "description": "city in Contra Costa County, California, United States", "sameAs":  
 ["http://en.wikipedia.org/wiki/San\_Ramon","\_California","https://www.google.com/search?q=San+Ramon%2C+California&kgmid=/m/0qyxy","https://www.wikidata.org/wiki/Q605472"]},  
 {"@type": "Thing", "name": "Blackhawk, California", "description": "census-designated place in Contra Costa County, California, United States", "sameAs":  
 ["http://en.wikipedia.org/wiki/Blackhawk","\_California","https://www.google.com/search?q=Blackhawk%2C+California&kgmid=/m/02\_t89","https://www.wikidata.org/wiki/Q3470840"]},  
 {"@type": "Thing", "name": "Web hosting service", "description": "service of hosting websites", "sameAs":  
 ["http://en.wikipedia.org/wiki/Web\_hosting\_service","https://www.google.com/search?q=Web+hosting+service&kgmid=/m/014pz4","https://www.wikidata.org/wiki/Q5892272"]},  
 {"@type": "Thing", "name": "San Francisco Bay Area", "description": "metropolitan area in California, United States", "sameAs":  
 ["http://en.wikipedia.org/wiki/San\_Francisco\_Bay\_Area","https://www.google.com/search?q=San+Francisco+Bay+Area&kgmid=/m/06pvr","https://www.wikidata.org/wiki/Q213205"]},  
 {"@type": "Thing", "name": "Google Search Console", "description": "internet service by Google", "sameAs":  
 ["http://en.wikipedia.org/wiki/Google\_Search\_Console","https://www.google.com/search?q=Google+Search+Console&kgmid=/m/05h5pjx","https://www.wikidata.org/wiki/Q328216"]},  
 {"@type": "Thing", "name": "United States", "description": "country primarily located in North America", "sameAs":  
 ["http://en.wikipedia.org/wiki/United\_States","https://www.google.com/search?q=United+States&kgmid=/m/09c7w0","https://www.wikidata.org/wiki/Q30"]},  
 {"@type": "Thing", "name": "Music", "description": "art/activity of creating art using sound", "sameAs":  
 ["http://en.wikipedia.org/wiki/Music","https://www.google.com/search?q=Music&kgmid=/m/04rlf","https://www.wikidata.org/wiki/Q638"]},  
 {"@type": "Thing", "name": "Castro Valley, California", "description": "census-designated place in Alameda County, California, United States", "sameAs":  
 ["http://en.wikipedia.org/wiki/Castro\_Valley","\_California","https://www.google.com/search?q=Castro+Valley%2C+California&kgmid=/m/0qxxj","https://www.wikidata.org/wiki/Q1020700"]},  
 {"@type": "Thing", "name": "Return on investment", "description": "ratio between the net profit and cost of investment resulting from an investment of some resources", "sameAs":

["http://en.wikipedia.org/wiki/Return\_on\_investment","https://www.google.com/search?q=Return+on+investment&kgmid=/m/0h3p28z","https://www.wikidata.org/wiki/Q939134"]},

{"@type": "Thing", "name": "Oakland, California", "description": "city and county seat of Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Oakland","\_California","https://www.google.com/search?q=Oakland%2C+California&kgmid=/m/0dc95","https://www.wikidata.org/wiki/Q17042"]},

{"@type": "Thing", "name": "Home page", "description": "main page of a site", "sameAs": ["http://en.wikipedia.org/wiki/Home\_page","https://www.google.com/search?q=Home+page&kgmid=/m/03gd5","https://www.wikidata.org/wiki/Q11439"]},

{"@type": "Thing", "name": "California", "description": "state of the United States of America", "sameAs": ["http://en.wikipedia.org/wiki/California","https://www.google.com/search?q=California&kgmid=/m/01n7q","https://www.wikidata.org/wiki/Q99"]},

{"@type": "Thing", "name": "Website builder", "description": "a tool used to build a website", "sameAs": ["http://en.wikipedia.org/wiki/Website\_builder","https://www.google.com/search?q=Website+builder&kgmid=/m/06gx4j","https://www.wikidata.org/wiki/Q1625990"]},

{"@type": "Thing", "name": "Sacramento, California", "description": "capital city of California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Sacramento","\_California","https://www.google.com/search?q=Sacramento%2C+California&kgmid=/m/07bcn","https://www.wikidata.org/wiki/Q18013"]},

{"@type": "Thing", "name": "Advertising agency", "description": "business creating advertisements and/or placing them in third-party media publications", "sameAs": ["http://en.wikipedia.org/wiki/Advertising\_agency","https://www.google.com/search?q=Advertising+agency&kgmid=/m/029czc","https://www.wikidata.org/wiki/Q216931"]},

{"@type": "Thing", "name": "Mobile device", "description": "small, hand-held computing device", "sameAs": ["http://en.wikipedia.org/wiki/Mobile\_device","https://www.google.com/search?q=Mobile+device&kgmid=/m/030swj","https://www.wikidata.org/wiki/Q5082128"]},

{"@type": "Thing", "name": "Video", "description": "technique of recording, copying and broadcasting of moving visual images; this is some general item for video because of the Wikipedia articles describe various aspects", "sameAs": ["http://en.wikipedia.org/wiki/Video","https://www.google.com/search?q=Video&kgmid=/m/07z4p","https://www.wikidata.org/wiki/Q34508"]},

{"@type": "Thing", "name": "Pleasanton, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Pleasanton","\_California","https://www.google.com/search?q=Pleasanton%2C+California&kgmid=/m/0qx\_z","https://www.wikidata.org/wiki/Q747444"]},

{"@type": "Thing", "name": "Northern California", "description": "region of California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Northern\_California","https://www.google.com/search?q=Northern+California&kg"]}

mid=/m/012x2r","https://www.wikidata.org/wiki/Q1066807"}},

{"@type": "Thing", "name": "Modesto, California", "description": "city in and county seat of Stanislaus County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Modesto","\_California","https://www.google.com/search?q=Modesto%2C+California&kgmid=/m/0r7fy","https://www.wikidata.org/wiki/Q204561"]},

{"@type": "Thing", "name": "URL", "description": "web address to a particular file or page", "sameAs": ["http://en.wikipedia.org/wiki/URL","https://www.google.com/search?q=URL&kgmid=/m/07xy0","https://www.wikidata.org/wiki/Q42253"]},

{"@type": "Thing", "name": "Web page", "description": "single document composed of HTML that is directly viewable via web browsers and accessible via the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Web\_page","https://www.google.com/search?q=Web+page&kgmid=/m/086nh","https://www.wikidata.org/wiki/Q36774"]},

{"@type": "Thing", "name": "Understanding", "description": "ability to think about and use concepts to deal adequately with an object", "sameAs": ["http://en.wikipedia.org/wiki/Understanding","https://www.google.com/search?q=Understanding&kgmid=/m/01fndy","https://www.wikidata.org/wiki/Q46744"]},

{"@type": "Thing", "name": "Hayward, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Hayward","\_California","https://www.google.com/search?q=Hayward%2C+California&kgmid=/m/0qxzd","https://www.wikidata.org/wiki/Q491114"]},

{"@type": "Thing", "name": "Sunnyvale, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Sunnyvale","\_California","https://www.google.com/search?q=Sunnyvale%2C+California&kgmid=/m/0r6ff","https://www.wikidata.org/wiki/Q208459"]},

{"@type": "Thing", "name": "Plastic surgery", "description": "medical specialty concerned with the altering or restoration of form and function", "sameAs": ["http://en.wikipedia.org/wiki/Plastic\_surgery","https://www.google.com/search?q=Plastic+surgery&kgmid=/m/0bk8v","https://www.wikidata.org/wiki/Q182442"]},

{"@type": "Thing", "name": "Los Angeles", "sameAs": ["http://en.wikipedia.org/wiki/Los\_Angeles","https://www.google.com/search?q=Los+Angeles&kgmid=/m/030qb3t","https://www.wikidata.org/wiki/Q65"]},

{"@type": "Thing", "name": "Saratoga, California", "description": "city in Santa Clara County, California, USA", "sameAs": ["http://en.wikipedia.org/wiki/Saratoga","\_California","https://www.google.com/search?q=Saratoga%2C+California&kgmid=/m/0r6db","https://www.wikidata.org/wiki/Q927163"]},

{"@type": "Thing", "name": "Computer science", "description": "study of computation", "sameAs": ["http://en.wikipedia.org/wiki/Computer\_science","https://www.google.com/search?q=Computer+science&kgmid=/m/01mkq","https://www.wikidata.org/wiki/Q21198"]},

```

{"@type": "Thing", "name": "Boston", "description": "capital and largest city of Massachusetts, United States",
"sameAs":
["http://en.wikipedia.org/wiki/Boston","https://www.google.com/search?q=Boston&kgmid=/m/01cx_", "https://w
ww.wikidata.org/wiki/Q100"]},
{"@type": "Thing", "name": "Webflow", "description": "website development tool", "sameAs":
["http://en.wikipedia.org/wiki/Webflow","https://www.google.com/search?q=Webflow&kgmid=/m/012zbscp","ht
tps://www.wikidata.org/wiki/Q20160951"]},
{"@type": "Thing", "name": "San Jose, California", "sameAs":
["http://en.wikipedia.org/wiki/San_Jose","_California","https://www.google.com/search?q=San+Jose%2C+Cali
fornia&kgmid=/m/0f04v","https://www.wikidata.org/wiki/Q16553"]},
{"@type": "Thing", "name": "San Ramon Valley", "description": "valley in California, United States of America",
"sameAs":
["http://en.wikipedia.org/wiki/San_Ramon_Valley","https://www.google.com/search?q=San+Ramon+Valley&k
gmid=/m/06yn5p","https://www.wikidata.org/wiki/Q7415233"]},
{"@type": "Thing", "name": "San Francisco Bay", "sameAs":
["http://en.wikipedia.org/wiki/San_Francisco_Bay","https://www.google.com/search?q=San+Francisco+Bay&k
gmid=/m/06ptx","https://www.wikidata.org/wiki/Q232264"]},
{"@type": "Thing", "name": "Webmaster", "description": "person responsible for maintaining one or many
websites", "sameAs":
["http://en.wikipedia.org/wiki/Webmaster","https://www.google.com/search?q=Webmaster&kgmid=/m/01r28v",
"https://www.wikidata.org/wiki/Q41674"]},
{"@type": "Thing", "name": "Clothing", "description": "covering worn on the body", "sameAs":
["http://en.wikipedia.org/wiki/Clothing","https://www.google.com/search?q=Clothing&kgmid=/m/09j2d","https://
www.wikidata.org/wiki/Q11460"]},
{"@type": "Thing", "name": "Diablo, California", "description": "CDP in Contra Costa County, California, United
States", "sameAs":
["http://en.wikipedia.org/wiki/Diablo","_California","https://www.google.com/search?q=Diablo%2C+California&
kgmid=/m/0qyny","https://www.wikidata.org/wiki/Q2622618"]},
{"@type": "Thing", "name": "Active voice", "description": "grammatical voice", "sameAs":
["http://en.wikipedia.org/wiki/Active_voice","https://www.google.com/search?q=Active+voice&kgmid=/m/0ch28
jg","https://www.wikidata.org/wiki/Q1317831"]}
}

```

## Boomcycle Digital Marketing

*Since 2003, we've helped clients attain visibility and sales with the best digital marketing strategies, SEO, PPC, AI, web design and social media ads. We create the website and sales lead generation pipeline that puts you ahead of your*

*competition.*

Website: <https://boomcycle.com>

Email: [hello@boomcycle.com](mailto:hello@boomcycle.com)

Phone: (925) 222-5221

